

# KCKA Newsletter

March 2, 2019

Volume 1, Number 2



**"Speed has never killed anyone, suddenly becoming stationary... that's what gets you."**

— Jeremy Clarkson

## UPCOMING EVENTS

**Club Meeting**

**March 5th**

**Test and Tune**

**March 31st**

**Race One**

**April 14th**

## CONTACT INFORMATION:

**Mailing:** 805 E. 203rd St.,  
Belton, MO 64012

**Track:** 1090 State Hwy B  
Liberty, MO 64068

**Email:** [kckartingclub@gmail.com](mailto:kckartingclub@gmail.com)

**Phone:** [\(816\) 778-6543](tel:(816)778-6543)

*Email us if you would like to be added or removed from the Newsletter distribution list*

## Its almost here!?!

Well, its finally March, but it sure doesn't feel like Spring is going to get here anytime soon. One way or another, karting season will arrive! We're less than a month away from our first on-track club event of the 2019 karting season, the **March 31st Test and Tune**. Bring your karts and your spare parts as we plan to evolve this into an opportunity to do some swapping and selling..

Thanks to all who came out to the World of Wheels show last week and worked the booth with us. We think it was a great success and had a LOT of interest in our club. We hope it will translate into new members for 2019. We shared booth space with [C.A.R.B. \(Central Automotive Racing Boosters\)](#), another non-profit organization that is active in the local racing community. Take a moment to like their Facebook page, check out what they do and become a member (\$15 year), they offer a lot of great benefits through some of their sponsors!

At the WoW show, the race promotor of [Lakeside Speedway](#) asked us if we'd be willing to bring some karts to their events on **6/14** and **8/2** (Kid's night). They'd like us to put on some exhibition races during their intermissions. We'll set up some cones on the dirt track and let 'em fly – should be fun! Mark your calendars and plan on attending. We'll be looking for volunteers from the Kid Kart class and the Mini / Micro classes for these races – let us know if you are interested in participating or attending.

[T-shirts](#), email us or send us your order form! We need to get a minimum of 50 orders before we get these made. Pick your color and your size and we'll get you on the list! Our goal is to get these distributed at the first race of the season. **The last day for ordering will be April 1.**

While you are ordering your T-shirts fill out a [membership application](#) and get it turned in!

The 2019 sponsorship program is still in full swing. We are still looking for a couple class sponsors and perhaps more importantly, a sponsor for the Liberty Cup. Since our last Newsletter, we've added [Leatt](#), who has graciously provided us a bundle of Loot cards (35% off), stop in at registration and ask for one. And just this last week we've landed two new class sponsors! [DriveTribe](#) & [Fastech Racing](#).

Don't forget, our next club meeting is scheduled for this coming Tuesday, March 2nd (6-9pm) at the [Mason Jar](#) in KCK. Topics we plan to discuss are getting the 2019 season kicked off, the upcoming test and tune, and some updates to the 2019 Rulebook. Technical Rules, weights, body work, and class structure are all items that we plan to discuss and review, your input is valued so let us know if there is anything you want us to address or consider integrating into the rules.

Good luck to our KCKarting friends who are competing this weekend at the SKUSA Winternationals at Calspeed in Fontana, CA!

Look forward to seeing you all out on track soon!

# 2019 Sponsors



Click Logos Above to visit websites

## Help us find more sponsors!

Our goal is to raise enough money for a new timing and scoring system for the club. If you would like to be a sponsor or know someone who might be willing to help the club let us know! We'll be happy to reach out and discuss any opportunities. Go to our [sponsor page](#) on the website to learn more about it. We are pleased to welcome to our newest sponsors!



www.fastech-racing.com



## Class Sponsors

Kid Kart – DriveTribe

Mini Swift – Fastech Racing

Briggs 206 – Amsoil – Missouri Synthetics

## Business Sponsors

Alpha Omega Geotech

EVS

Gieger Ready-Mix

Jeg's

LeCont Tires – WR Motorsports

Margay Racing Karts

Maxxis Tires

RLV USA

## General Sponsors

CFS Engineers

Leatt

Sosebee Motorsports

The Cunningham Family

The Moles Family

The Sutton Family

# Vintage KC Karting Association T-shirts



**Only \$15 per T-shirt!**

Available in Youth, Women's (V-neck) and Men's sizes. Pick your color of choice. T-shirts will be high quality Bella Canvas T-shirts. **All orders must be placed by April 1<sup>st</sup>!** Orders placed on April 2<sup>nd</sup> will not be able to be fulfilled.

Email your orders to [kckartingclub@gmail.com](mailto:kckartingclub@gmail.com)

**2019 Merchandise Order Form**



**Order Information:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

**Retro T-shirts** - Available in Orange, Yellow, Gray or Blue

**\$15 Each**

*Sizes available: Youth (XS - XL), Men's (XS - 3XL) or Women's (S - 3XL). V-Neck for Women's Tee's.*

Qty.	Size	Youth / Adult / Women's	Color

T-Shirts will be distributed at Race One (04/14/19)

Subtotal: \$ \_\_\_\_\_

**Custom Embroidered Jacket** - Available in Black or Gray

**\$125 Each**

*Sizes available: Men's (XS - 3XL) or Women's (S - 3XL). Provide name and # as you want it to appear*

#	Name	Men's / Women's Size	Color

Subtotal: \$ \_\_\_\_\_

**Other Merchandise**

Stickers	\$1 each	\$ _____
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Hats	\$10 each	\$ _____
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Full logo T-shirts (See below for sizes still available)	\$12 each	\$ _____
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Youth Sizes	Adult Sizes	Women's Sizes
Youth Large Blue	Small Gray (2)	Large Black
XL Black	3XL Blue	2XL Gray
	3XL Gray	

Subtotal: \$ \_\_\_\_\_

Payment by: Cash, Personal Check, Cashiers Check, Money Order, Paypal

Payable to: **KCKA** or Kansas City Karting Association

Paypal via: [kckartingclub@gmail.com](mailto:kckartingclub@gmail.com) (must add service fees)

**Total:** \$ \_\_\_\_\_

Shipping available at additional cost.

## 2019 Membership Application



KANSAS CITY KARTING ASSOCIATION

- Option 1** \$160.00 per family
- Option 2** \$100.00 per family if paid **AFTER** August 1, 2019

**Primary Member:**

Name:			
Address:			
City:	State:	Zip:	
Phone:	Email:		

**Secondary Member:**

Name:	
Phone:	Email:

**Additional Members / Racers:**

Name:	Kart #:	Class:	Age:
Name:	Kart #:	Class:	Age:
Name:	Kart #:	Class:	Age:
Name:	Kart #:	Class:	Age:

Date:

Signature of Applicant (or Legal Guardian, if under 18)

Payment by: Cash, Personal Check, Cashiers Check, Money Order, PayPal

Payable to: **KCKA** or Kansas City Karting Association

805 E 203rd St., Belton, MO 64012

PayPal via: [kckartingclub@gmail.com](mailto:kckartingclub@gmail.com) (must add service fees if applicable)

\$

**Membership Privileges Include:**

- 1 Use of track for open practice - unless it is a race day, work day or the track is closed for special event. Track Hours are 8am to dusk.
- 2 Reduced entry fee for all club races.
- 3 Flyers / newsletters / e-mail announcing races, meetings, plans and other events.

**Membership Responsibilities**

- 1 ALL MEMBERS and their CREW/FAMILY are required to read and be familiar with the KCKA RULES. We expect all members to be RESPONSIBLE enough to know them and abide by them at ALL TIMES.
- 2 Making sure that the track is in safe condition and that all people using the track are members and have the proper safety equipment.
- 3 Participation in at least one track work day. Work days will be announced at races and will usually occur on the 3rd Saturday of the Month.
- 4 All drivers are required to wear helmet, chest/rib protector, gloves, and protective jacket when operating any motorized vehicle on track.
- 5 Any member that will be driving on the track during an open practice session is required to sign in each time they visit the track.
- 6 Keeping the gate closed and locked at all times
- 7 To ensure sure that all members of their crew / family are signed in and are wearing wristbands. Failure to comply may result in forfeiture of raceday points

**Additional Information**

- 1 By signing this waiver, you are releasing the KCKA and track owner of responsibility from any accidents that may occur.
- 2 **The track is closed on the 3rd Friday and Saturday of each month (NO EXCEPTIONS)**
- 3 Immediate family includes only those living in the same household.
- 4 All minor children (drivers & non-drivers) must sign a Minor Release Waiver/Parent consent form (one per year).
- 5 All memberships expire on December 31st of each year.
- 6 Non-Members are only allowed to use the track for practice, when accompanied by a member.

*Initial here as acknowledgment that you have read and understand the above privileges, responsibilities & Information*



## 2019 Sponsorship Packages



### Sponsorship Levels

Sponsorship Level	Cost																																																																																				
<b>Sign Sponsor</b> Banners along fences - 3'x6' Max size (sponsor provided) 4'x8' Billboard - 2 Available (+ graphics and Installation)	\$100 / year \$200 / year																																																																																				
<b>General Sponsor</b> Name on 2019 season T-shirt (must be provided to club by 3/1/2019)	\$50 / year																																																																																				
<b>Business Sponsor</b> Website ad and Internet link to business Acknowledgement at all Events - Includes races, banquet and any other special club events Setup of 10x10 booth at any KCKA points race Year end KCKA appreciation plaque to be presented at banquet	\$250 / year																																																																																				
<b>Class Sponsor</b> All benefits of business sponsor Name on year end trophies for class to be presented at the banquet Option to present Class award 2 Year end banquet tickets 2 spectator passes per KCKA points event	\$350 / year																																																																																				
<b>Liberty Cup Sponsor</b> All benefits noted in class sponsor Name on Liberty Cup trophies to be presented at the banquet	\$600 / year																																																																																				
<b>Racing Sponsor</b> All benefits noted in class sponsor 1 Race entry per KCKA points race Adverting on all promotional fliers / social media posts promoting a race	\$1,000 / year																																																																																				
<b>Series Sponsor</b> All benefits noted in Racing Sponsor Specify sponsors' products for use in series (i.e. tires, etc.)	\$5,000 / year																																																																																				
<b>Track Sponsor</b> Track will be named after sponsor for 5 years, i.e. 'Sponsor Name' Raceway (kartway, speedway, etc.) Will include name on the track's monument sign along Missouri State Highway B	\$25,000 / 5 years																																																																																				
<b>Custom Sponsorship</b> Let us know how you would like to help KCKA	TBD																																																																																				
<b>Benefit Comparison</b>	<table border="1" style="width: 100%; text-align: center;"> <thead> <tr> <th></th> <th>Sign Sponsor</th> <th>Business Sponsor</th> <th>Class Sponsor</th> <th>Liberty Cup Sponsor</th> <th>Racing Sponsor</th> </tr> </thead> <tbody> <tr> <td>Sign / banner on fence</td> <td>X</td> <td>X</td> <td>X</td> <td>X</td> <td>X</td> </tr> <tr> <td>Logo in any newsletters or publications</td> <td></td> <td>X</td> <td>X</td> <td>X</td> <td>X</td> </tr> <tr> <td>Website ad and Internet link to business</td> <td></td> <td>X</td> <td>X</td> <td>X</td> <td>X</td> </tr> <tr> <td>Acknowledgement at all events</td> <td></td> <td>X</td> <td>X</td> <td>X</td> <td>X</td> </tr> <tr> <td>Logo on club T-Shirt (if printed)</td> <td></td> <td>X</td> <td>X</td> <td>X</td> <td>X</td> </tr> <tr> <td>Setup of vendor booth at KCKA points race</td> <td></td> <td>X</td> <td>X</td> <td>X</td> <td>X</td> </tr> <tr> <td>Name on Trophy presented at Banquet</td> <td></td> <td></td> <td>X</td> <td>X</td> <td>X</td> </tr> <tr> <td>Option to Present Award</td> <td></td> <td></td> <td>X</td> <td>X</td> <td>X</td> </tr> <tr> <td>2 Year end banquet tickets</td> <td></td> <td></td> <td>X</td> <td>X</td> <td>X</td> </tr> <tr> <td>2 Spectator Pit passes passes per points event</td> <td></td> <td></td> <td></td> <td>X</td> <td>X</td> </tr> <tr> <td>1 Race entry per KCKA points race</td> <td></td> <td></td> <td></td> <td></td> <td>X</td> </tr> <tr> <td>Year end KCKA appreciation plaque to be presented at banquet</td> <td></td> <td>X</td> <td>X</td> <td>X</td> <td>X</td> </tr> <tr> <td>Adverting on any promotional fliers / social media posts promoting a race</td> <td></td> <td></td> <td></td> <td></td> <td>X</td> </tr> </tbody> </table>		Sign Sponsor	Business Sponsor	Class Sponsor	Liberty Cup Sponsor	Racing Sponsor	Sign / banner on fence	X	X	X	X	X	Logo in any newsletters or publications		X	X	X	X	Website ad and Internet link to business		X	X	X	X	Acknowledgement at all events		X	X	X	X	Logo on club T-Shirt (if printed)		X	X	X	X	Setup of vendor booth at KCKA points race		X	X	X	X	Name on Trophy presented at Banquet			X	X	X	Option to Present Award			X	X	X	2 Year end banquet tickets			X	X	X	2 Spectator Pit passes passes per points event				X	X	1 Race entry per KCKA points race					X	Year end KCKA appreciation plaque to be presented at banquet		X	X	X	X	Adverting on any promotional fliers / social media posts promoting a race					X
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## 2019 Sponsorship Application



Type	Cost
<input type="checkbox"/> Banner along fence (sponsor provided)	\$100
<input type="checkbox"/> 4'x8' Billboard (+ graphics and installation)	\$200
<input type="checkbox"/> General Sponsor	\$50
<input type="checkbox"/> Business Sponsor	\$250
<input type="checkbox"/> Class Sponsor	\$350
<input type="checkbox"/> Liberty Cup Sponsor	\$600
<input type="checkbox"/> Racing Sponsor	\$1,000
<input type="checkbox"/> Series Sponsor	\$5,000
<input type="checkbox"/> Track Sponsor	\$25,000
<input type="checkbox"/> Custom Sponsorship (tell us what you'd like to give and get)	??

*Sponsorships run from March 1st to February 28th (No pro-rating of sponsorship costs & no refunds)*

**TOTAL SPONSORSHIP ENCLOSED:** \_\_\_\_\_

SPONSOR NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE & ZIP: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

FAX NUMBER: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CLASS YOU WOULD LIKE TO SPONSOR: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

WEBSITE ADDRESS: \_\_\_\_\_

Check here if you would like to opt out of any recognition for your sponsorship

**MAKE CHECKS PAYABLE TO: Kansas City Karting Association**

**Mail or Email this form along with artwork for ads to:** Kansas City Karting Association  
 805 E. 203rd St.  
 Belton, MO 64012  
[kckartingclub@gmail.com](mailto:kckartingclub@gmail.com)

For questions call: (785) 331-5812  
 (816) 778-6543  
 (816) 835-0126

Chris Cunningham  
 David Gharst Jr.  
 Jennifer Brockelman